



The Society for Information Display Best in Show Awards

Two years ago, the Society for Information Display initiated an exciting new industry honor, the **Best in Show** awards, highlighting the most significant new products and technologies shown on the exhibit floor during Display Week. "The exhibition at SID's Display Week has often been the initial showcase for some of the most important new product developments and technological innovations of the display industry," said Bob Melcher, Chairman of the SID Display Awards Committee. For the "Best in Show" awards, an unbiased panel will recognize the exhibits demonstrating the most significant products and developments presented on the exhibit floor at Display Week 2013.

For 2013, an independent panel of display experts will once again review those products, prototypes, and processes nominated for the awards on the show floor, and the winners will be selected for their ability to excite not only display experts, but the general public and press as well. SID will promote local, national, and international press coverage for the prize winners.

This competition will be open to all exhibitors on the show floor during Display Week 2013. Prizes will be awarded regardless of exhibit size. This will allow exhibitors of all sizes to compete. Self-nominations are encouraged! Details of the awards criteria follow.

Nomination forms are due no later than May 16, 2013. To download the nomination form for the Best in Show Award, visit: <http://www.sid.org/About/Awards/BestinShowAwards.aspx>

Award Evaluation

The Best in Show award is intended to honor the most significant advances in display technology and systems, products, prototypes, and manufacturing processes presented by exhibitors during Display Week.

The following factors will be used by the award committee to evaluate the exhibit material:

- Timeliness and significance to the display industry of the products, prototypes, processes, and technologies exhibited

Selection and Presentation

The Display Industry Awards committee of SID will select the **2013 Best in Show** award winners based on the self-nomination forms available to all organizations exhibiting during Display Week 2013 and on an onsite review of the nominated exhibits. Final selection will be done at the actual exhibition. Blue Ribbon awards will be presented to the winners at the SID Awards Luncheon on Wednesday during Display Week. (The winners will be informed on Tuesday night, prior to the luncheon on Wednesday). Winners will be encouraged to mount the blue ribbons in a visible location in their exhibit booths. Engraved bronze plaques will be provided to the three winners after Display Week.

If you have any questions about the Best in Show awards, please contact:

Michele Klein
Display Industry Award Secretariat
Palisades Convention Management
411 Lafayette Street, Suite 201
New York, NY 10003
Fax: 212.460.5460
e-mail: michele@sid.org