



Display Week 2015 is just around the corner! We'd like your help in generating some additional social media buzz around the show. First, be sure you're following us on LinkedIn, Facebook and Twitter [@DisplayWeek](#), and be sure you're using the hashtag [#DisplayWeek15](#).

Here are some examples of how you can support us using these social media tools:

1. Tweet about it!

"Attend #DisplayWeek15 to hear about #displays, #OLEDs, #quantumdots, #curvedTVs and more! San Jose, May 31-June 5 www.displayweek.org"

OR

"Come visit our booth XXX during #DisplayWeek15. See you there."

OR

"Can't wait to catch XXkeynote address during#Displayweek15."

2. Mark it on your calendar! Have a group calendar of events online, whether it be a Google Calendar, Outlook, or another format? List Display Week as an upcoming event with a simple write-up and invite your colleagues to join:

Display Week 2015

May 31-June 5, 2015 / San Jose, CA

Register at: www.displayweek.org

Follow us at #DisplayWeek15 and @DisplayWeek

3. Network on LinkedIn! Use your LinkedIn Groups as an outlet to share Display Week details:

"Display Week Conference & Tradeshow takes place in San Jose, CA from May 31-June 5. Find out about the different seminars and programs here: www.displayweek.org"

4. Invite your friends & colleagues!

Where is your audience? Utilize your social media networks – whether it is Facebook, WeChat, Google+, Ello, etc. – to share a brief message on each of these platforms. Spread the word!

"Are you in Silicon Valley or have travel plans there soon? Check out the Society for Information Display's Display Week, located in San Jose! Full program here: www.displayweek.org

Thank you for helping make this a successful event, we look forward to seeing you in a few weeks!

