



We hope all is well with you and as we approach Display Week 2018 in Los Angeles, we wanted to make you aware of the following organizations that might be contacting you in the next several months regarding various activities concerning the upcoming DW18 and their official status with SID.

Please be advised that we strongly discourage you from working with any unapproved and non-vetted companies or vendors as many are fraudulent. ***Below is a list of vendors that are approved to provide services to DW18 exhibitors.*** When in doubt, email drocco@pcm411.com before signing on the dotted line!

Exhibit space sales, sponsorships and advertising in the Exhibit & Product Guide:

Sales Director, America and Europe, Jim Buckley: jbuckley@pcm411.com or 203-502-8283
Sales Manager, America and Europe, Joe Nemchek: jnemchek@pcm411.com or 203-502-8338
Sales Director, Asia, Sue Chung: schung@sid.org or 408-489-9596
Show Coordinator, Danielle Rocco: drocco@pcm411.com or 646-226-7592

Display Week – General Questions:

Director of Operations, Mark Goldfarb: mgoldfarb@pcm411.com or 212-460-8090 x202
Operations Manager, San Tola; stola@pcm411.com or 212-460-8090 x203

Hotel and Travel:

Par Avion: 877-685-2948: concerns to rescenter@paravion-inc.com

General Contractor:

GES: 800-475-2098 special requests: Theresa O'Brien: tobrien@ges.com

ID Magazine Advertising:

Wiley Publishing: Roland (Rollie) Espinoza: respinosa@wiley.com or 201-748-6819

Lead Retrieval:

Cvent: Maureen Rice: MRice@cvent.com

Photographer:

Bob Peterson: 949-857-5700 or bob@petersonimages.com

AV:

GES AV: Barry Ortega: bortega@onservices.com or 972-538-2933

Media Relations:

Leavitt Communications: Neal Leavitt: (760) 639-2900, or PRESS@sid.org

Security:

Simmons Security: Diane Custodio: diane@simmonssecurity.com or 703-346-6304

Temp Staff:

Blaine and Associates, Inc.: Wendy Price: Wendy@blainepersonnel.com or 310-461-1339

Should you receive calls soliciting your business from other companies, please let PCM know so we may be able to assist you and halt these distractions. Also, if you have any questions or concerns please feel free to contact Danielle Rocco so she may be of further assistance.

We look forward to assisting you in planning for a successful Display Week 2018. Thank you for your assistance and consideration.