

## **NEW: Display Week Hotel Promotion Program**

### **Conduct Business in Your Own Private Suite, Meeting Space, or Hospitality Lounge**

Do you need a temporary headquarters for your company during Display Week 2019? Would you like Display Week to help promote the location of your hotel suite, meeting space, or hospitality lounge? These kinds of spaces are ideal for conducting private business meetings and small receptions. When you use our promotional services to place your hotel meeting areas under the umbrella of the official Display Week program, your company gains visibility and prestige as a result.

Here's how the promotional program works:

1. Secure your suite, meeting space, or hospitality lounge at a Display Week-approved hotel using [Par Avion](#). (You are responsible for all fees for rooms, food, and beverages).
2. We promote the location, dates, and times that you wish to host Display Week participants as follows:
  - On the Display Week **official website**
  - In a pre-show **eblast** sent to all registered attendees two weeks before the show
  - In the printed **Display Week Exhibit and Product Guide** distributed at the show to all participants (deadline for this opportunity is March 12, 2019).
  - In the official Display Week **Mobile App**
  - On a **meter board sign** located in the registration area (deadline for this opportunity is April 1, 2019).

This cost of the above promotional efforts and multiplatform branding opportunities is only \$2,500 for exhibitors and \$4,000 for non-exhibitors.

In addition, we offer a customized approach to inviting attendees to your space. We can manage who attends, how many people attend, and also create a special invitation for you. Contact your sales representative for pricing if you are interested in this special option.

Make sure you take advantage of this great meeting space promotional opportunity for Display Week 2019, and **contact [Jim](#) (203-502-8283) or [Sue](#) (408-489-9596) for details now.**