



We hope all is well with you and as we approach Display Week 2020 in San Francisco, we wanted to make you aware of the following organizations that might be contacting you in the next several months regarding various activities concerning the upcoming DW20 and their official status with SID.

Please be advised that we strongly discourage you from working with any unapproved and non-vetted companies or vendors as many are fraudulent. ***Below is a list of vendors that are approved to provide services to DW20 exhibitors.*** When in doubt, email drocco@pcm411.com before signing on the dotted line!

Exhibit space sales, sponsorships and advertising in the Exhibit & Product Guide:

Sales Director, America and Europe, Jim Buckley: jbuckley@pcm411.com or 203-502-8283

Sales Director, Asia, Sue Chung: schung@sid.org or 408-489-9596

Show Coordinator, Danielle Rocco: drocco@pcm411.com or 646-226-7592

Display Week – General Questions:

Operations Manager, San Tola: stola@pcm411.com or 813-284-0634

Display Week – Registration Questions:

Registration Manager, Cindy Ledesma: cledesma@pcm411.com or 212-460-9700

Registration Manager, Kathy Romero: kromero@pcm411.com or 212-460-9700

Hotel and Travel:

Par Avion: 877-685-2948: concerns to rescenter@paravion-inc.com

General Contractor:

GES: 800-475-2098 special requests: Theresa O'Brien: tobrien@ges.com

ID Magazine Advertising:

Wiley Publishing: Roland (Rollie) Espinoza: respinosa@wiley.com or 201-748-6819

Lead Retrieval:

TBA

Photographer:

Concepts: Arpita Shah: arpita@wnconcepts.com or 510-364-4271

AV:

On-Services/GES AV: Barry Ortega: bortega@onservices.com or 972-538-2933

Media Relations:

Leavitt Communications: Neal Leavitt: (760) 639-2900, or PRESS@sid.org

Security:

Simmons Security: Diane Custodio: diane@simmonssecurity.com or 703-346-6304

Temp Staff:

Monroe Personnel Service & Temptime, LLC.: recruiter@temptime.com or 415-732-7520

Should you receive calls soliciting your business from other companies, please let PCM know so we may be able to assist you and halt these distractions. Also, if you have any questions or concerns please feel free to contact Danielle Rocco so she may be of further assistance.

We look forward to assisting you in planning for a successful Display Week 2020. Thank you for your assistance and consideration.