2016 DISPLAY WEEK On-site Registration Form  
May 22-27, 2016, Moscone Convention Center, San Francisco, CA, USA

PART I. NAME AND ADDRESS

This address will be used to mail Information Display magazine.

First Name __________________________________________ Last (Family) Name _______________________________________

Company ___________________________________________ Job Title ____________________________________________

Address _________________________________________________________________________________________________

City ___________________________________ State ________ Zip ________________ Country ________________________

Phone ______________________________ Email ________________________________________________________________

SID will provide your email to exhibitors only before and after the conference. If you do NOT wish SID to do so, please check here ☐

PART II. PROFESSIONAL INFORMATION

1. Are you professionally involved with information displays, display manufacturing equipment, materials, or display applications? (check one)

☐ Yes  ☐ No

2. What is your principal job function? (check one)

10) ☐ General/Corporate/Financial
11) ☐ Design, Development Engineering
12) ☐ Engineering Systems (Evaluation, QC, Stds.)
13) ☐ Basic Research
14) ☐ Manufacturing/Production
15) ☐ Purchasing/Procurement
16) ☐ Marketing/Sales
17) ☐ Advertising/Public Relations
18) ☐ Consulting
19) ☐ College or University Education
20) ☐ Other _______________________

3. What is your organization’s primary end product or service? (check one)

Consumer of display devices for

10) ☐ Consumer products
11) ☐ Communications products or equipment
12) ☐ Computers

33) ☐ Display manufacturing equipment

34) ☐ Display research

Display research

34) ☐ OLED materials
35) ☐ LCD materials
36) ☐ Other display materials
37) ☐ Display substrates (laser, oxide, or other)
38) ☐ Deposition technologies
39) ☐ Pixel circuits
40) ☐ External circuits
41) ☐ Plasma displays or components
42) ☐ Flexible displays or components
43) ☐ Projection displays or components
44) ☐ Low-power displays (EP, MEMS, Electro-wetting, or other)
45) ☐ Head-mounted displays
46) ☐ Head-up displays
47) ☐ 3D
48) ☐ Touch
49) ☐ Other use input category
50) ☐ Applied vision, perception, or human factors
51) ☐ Display metrology
52) ☐ Display systems
53) ☐ Display manufacturing
54) ☐ Lighting
55) ☐ More than one of the above
56) ☐ Other _______________________

4. What is your purchasing influence? (check one)

10) ☐ I make the final decision
11) ☐ I strongly influence the final decision
12) ☐ I specify products/services that we need
13) ☐ I do not make purchasing decisions

5. What is your highest degree? (check one)

10) ☐ A.A., A.S. or equivalent
11) ☐ B.A., B.S. or equivalent
12) ☐ M.A., M.S. or equivalent
13) ☐ Ph.D. or equivalent

6. What is the subject area of your highest degree? (check one)

10) ☐ Electrical Engineering
11) ☐ Engineering, other
12) ☐ Computer/Information Science
13) ☐ Chemistry
14) ☐ Materials Science
15) ☐ Physics
16) ☐ Science, other
17) ☐ Management/Marketing
18) ☐ Other _______________________

CANCELLATION POLICY

Requests for refunds on cancellations must be made in writing on or before midnight PST May 6, 2016. No refund requests will be accepted after midnight PST May 6, 2016, or for non-attendance, but copies of the appropriate conference publications will be mailed upon request. A 5% cancellation fee, or $5 for items priced $30 or less, will apply to all cancellations made on or before midnight PST May 6, 2016. Please note membership fees are non-refundable.

Please complete the reverse side of this form.
## PART III. REGISTRATION

<table>
<thead>
<tr>
<th>Membership Fee (Includes SID Membership for one year)</th>
<th>Regular</th>
<th>Student/Student/LIF</th>
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<tbody>
<tr>
<td>MEM)</td>
<td>$100</td>
<td>$5</td>
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<td>$190</td>
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*If you are not a current SID member or your membership will expire before midnight June 15, 2016, you must pay the membership fee when registering for any of the items in this box. Note: Your membership will expire before midnight June 15, 2016 if you paid a membership fee for Display Week 2015.*

- **S1)** Short Course – Fundamentals of Flexible OLED Displays (Sunday 9:00 am – 1:00 pm) - Includes S1 Notes
  - ☐ 290 ☐ 35
- **S2)** Short Course - Fundamentals of Light-Field Imaging & Displays (Sunday 9:00 am – 1:00 pm) - Includes S2 Notes
  - ☐ 290 ☐ 35
- **S3)** Short Course - Fundamentals of Quantum Dots (Sunday 3:00 – 7:00 pm) - Includes S3 Notes
  - ☐ 290 ☐ 35
- **S4)** Short Course - Fundamentals of HMDs for AR/VR (Sunday 3:00 – 7:00 pm) - Includes S4 Notes
  - ☐ 290 ☐ 35
- **S5)** Short Course - Special Combination Fee (Sunday) - Includes Notes
  - Check one morning and one afternoon: (☐ S1 or ☐ S2) AND (☐ S3 or ☐ S4)
  - ☐ 480 ☐ 55

### SPECIAL COMBINATION RATES (ALL INCLUDE APPROPRIATE PUBLICATIONS)

- **SYB)** Symposium/Business Conference Combined (Monday-Friday)
  - ☐ 1320
- **BI)** Business/Investors Conference Combined (Monday-Tuesday)
  - ☐ 1160
- **SBI)** Symposium/Business/Investors Conference Combined (Monday-Friday)
  - ☐ 1760
- **M1B)** Business/Market Focus Conference (Touch) Combined (Monday/Tuesday)
  - ☐ 1430
- **M2B)** Business/Market Focus Conference (Wearable-Flexible) Combined (Monday/Wednesday)
  - ☐ 1430
- **M12B)** Business/Market Focus Conference (Touch and Wearable-Flexible) Combined (Monday/Tuesday/Wednesday)
  - ☐ 2150
- **BT)** Business/Investors/Market Focus Conference (Wearable-Flexible) Combined (Monday-Wednesday)
  - ☐ 1880

### Extra Items

- **SY)** Symposium (Tuesday-Friday) - includes (1) USB of Digest and Program containing PDF, e-Pub, and MOBI files and (2) access to video streaming of all recorded technical sessions (available 6 weeks after Display Week)
  - ☐ 670 ☐ 60
- **BC)** Business Conference (Monday) – Conference Proceedings Available Online
  - ☐ 795
- **IC)** Investors Conference (Tuesday) – Includes Conference Notes
  - ☐ 495
- **SE)** Seminars (Monday) - Includes (1) Seminar Notes and (2) access to video streaming of all recorded seminars (available 6 weeks after Display Week)
  - ☐ 400 ☐ 50
- **M1)** Market Focus Conference: Touch Conference (Tuesday) – Includes Online Conference Notes
  - ☐ 795
- **M2)** Market Focus Conference: Wearable-Flexible Conference (Wednesday) – Includes Online Conference Notes
  - ☐ 795

- **LU)** Display Week Awards Luncheon – "Deep Visual Understanding from Deep Learning" (Wednesday) Qty ________ @  50
- **SP)** Special Networking Event – California Academy of Sciences (Wednesday)
  - Qty ________ @  75
- **EX)** Exhibits, Keynotes, & l-Zone Only (Tuesday-Thursday) (Complimentary if registered for any technical session)
  - ☐ 30

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**TOTAL .....................................................................................................................................................................................$**

## PART IV. PAYMENT INFORMATION

### PAY BY CHECK:

Make check payable to: SID Symposium

Checks must be drawn on a U.S. bank in U.S. funds.

### PAY BY CREDIT CARD:

☐ VISA ☐ MasterCard ☐ AMEX ☐ Diner's Club ☐ JCB ☐ Discover

Card No. ____________________________________ Exp. Date _________________ Signature ______________________________________

*Please complete the reverse side of this form*