Display Week 2020 Virtual Show
Exhibit Packages

Leader $30,000

- Booth features:
  - 4 Screens – Each screen will have unlimited unique digital asset files (may be video, images, text content, multimedia). Each file can be a maximum 2 GB. Your visitors have the option to place any file in a virtual briefcase to keep and view at a later time.
  - Private chat rooms - multiple private chat rooms (no limit) Real time chat via text. There must be an exhibitor representative available per room to allow attendees to connect. Zoom can be used for private chats.
  - Unlimited links to partner exhibitors
  - Social links – no limit to number of links (i.e. Twitter, Facebook, etc.)
  - External website – link to your company website direct from your booth
  - Background color option – 2 choices (navy and gray)
  - Chair color option – 2 choices (white or black)
  - Doorway link - If you sponsor a session or track a ‘doorway,’ can link them to the event (see additional sponsorship options below)

- Analytics of attendees visiting your booth – every attendee that visits your booth or clicks on your logo during the show will be captured. Full attendee info for your visitors will be available at end of each day.

- Your choice to be a sponsor of 10 speakers/sessions (Your company logo shown during each session)

- 22 conference passes - value $350 each for a total value of $7,700 (Passes good for symposium, short courses, and seminars)

- Exhibitor presentations included during symposium (15-minute max) – your presentation is shown as part of the symposium schedule in the same manner as a technical session. Technical content is necessary, with no advertorial allowed by company.

- The entire Display Week event will continue to be viewable for 4 months beyond the initial week of the virtual event. DW conference will run on-demand until December 1, 2020, inquiries will then go to a designated email by company. Public and Private Chat will only be available during the week of Display

Options/Upgrades:
(Each sponsorship opportunity will have your company name/logo prominently displayed at that event or location)

- CEO Forum Panel Sponsorship $2,000 1 exclusive opportunity
- Women in Tech Panel Sponsorship $2,000 1 exclusive opportunity
- Auditorium Naming (keynote - one per day Mon.-Thurs.) $5,000 1 exclusive opportunity
- Lobby Sponsorship (Your company name on top of lobby) $7,500 1 exclusive opportunity
- Lobby logo on banner (jpeg only small) $2,000 14 opportunities
- Help Desk $5,000 1 exclusive opportunity
- Press Room $4,000 1 exclusive opportunity
- Breakout/Lounge $2,000 1 exclusive opportunity
- Session sponsorship $1,500 many opportunities
- Daily Symposium Track Sponsorship (per day) (Cost per track where your logo will be shown) $15,000 36 unique opportunities
- Daily Recap Sponsorship (per day) (Two people will be providing a daily update each day) $7,500 4 unique opportunities
- Keynotes (Monday (SID Business Meeting, Tuesday, Wednesday, Thursday) $3,000 4 unique opportunities
Leader Booth — 8A

2 colors

Navy

Grey