Premium exhibit $18,000

- Booth features:
  - 3 Screens – Each screen will have unlimited unique digital asset files (may be video, images, text content, multimedia). Each file can be a maximum 2 GB. Your visitors have the option to place any file in a virtual briefcase to keep and view at a later time.
  - Public chat room – real time chat via text
  - Private chat rooms - multiple private chat rooms (no limit) Real time chat via text. There must be an exhibitor representative available per room to allow attendees to connect
  - Social links – no limit to number of links (i.e. Twitter, Facebook, etc.)
  - External website – link to your company website direct from your booth
  - Background color option – 2 choices (blue and gray)
  - Chair color option – 2 choices (white or black)
  - Doorway link - If you sponsor a session or track a ‘doorway,’ can link them to the event (see additional sponsorship options below)

- Analytics of attendees visiting your booth – every attendee that visits your booth or clicks on your logo during the show will be captured. Full attendee info for your visitors will be available at end of each day.
- Your choice to be a sponsor of 8 speakers/sessions (Your company logo shown during each session)
- 18 conference passes - value $350 each for a total value of $6,300 (Passes good for symposium, short courses, and seminars)
- **Exhibitor presentations included during symposium (15-minute max)** – *your presentation is shown as part of the symposium schedule in the same manner as a technical session. Technical content is necessary, with no advertorial allowed by company.*
- The entire Display Week event will continue to be viewable for 4 months beyond the initial week of the virtual event. DW conference will run on-demand until December 1, 2020, inquiries will then go to a designated email by company. Public and Private Chat will only be available during the week of Display Week, it will not be usable for the following 4 months after the show.

**Options/Upgrades:**

*(Each sponsorship opportunity will have your company name/logo prominently displayed at that event or location)*

- CEO Forum Panel Sponsorship $2,000 1 exclusive opportunity
- Women in Tech Panel Sponsorship $2,000 1 exclusive opportunity
- Auditorium Naming (keynote - one per day Mon.-Thurs.) $5,000 1 exclusive opportunity
- Lobby logo on banner  *(jpeg only small)* $2,000 14 opportunities
- Lobby Sponsorship (Your company name on top of lobby) $7,500 1 exclusive opportunity
- Help Desk $5,000 1 exclusive opportunity
- Press Room $4,000 1 exclusive opportunity
- Breakout/Lounge $2,000 1 exclusive opportunity
- Session sponsorship $1,500 many opportunities
- Daily Symposium Track Sponsorship (per day) $15,000 36 unique opportunities
  (Cost per track where your logo will be shown)
- Daily Recap Sponsorship (per day) $7,500 4 unique opportunities
  (Two people will be providing a daily update each day)
- Keynotes (Monday (SID Business Meeting, Tuesday, Wednesday, Thursday) $3,000 4 unique opportunities
Premium Booth — 4C
2 colors

Blue

Grey