Premier Program

- Booth Pricing based on configuration as shown with customized branding
- Booths may be customized to exhibitor specifications as needed *(additional cost may apply)*
- Display will be set during GES move-in and ready for exhibitor upon arrival
- All standard services included in price as indicated below
- Typical Savings of 25% - 40% over traditional displays
- Hassle-free: The easiest way to exhibit at Display Week 2018

Example:

<table>
<thead>
<tr>
<th>Cost Category</th>
<th>Typical 20x20</th>
<th>SID Premier Program Dalton 20x20</th>
</tr>
</thead>
<tbody>
<tr>
<td>Booth Purchase Price</td>
<td>$$$$</td>
<td>NA</td>
</tr>
<tr>
<td>Storage</td>
<td>$3,106.00</td>
<td>Included</td>
</tr>
<tr>
<td>Inbound Transportation to Show</td>
<td>$3,955.00</td>
<td>Included</td>
</tr>
<tr>
<td>Outbound Transportation from Show</td>
<td>$3,955.00</td>
<td>Included</td>
</tr>
<tr>
<td>Material Handling</td>
<td>$9,125.00</td>
<td>Included</td>
</tr>
<tr>
<td>Installation Labor</td>
<td>$3,325.00</td>
<td>Included</td>
</tr>
<tr>
<td>Dismantle Labor</td>
<td>$1,995.00</td>
<td>Included</td>
</tr>
<tr>
<td>Receiving and Inventory</td>
<td>$1,515.00</td>
<td>Included</td>
</tr>
<tr>
<td>Supervision</td>
<td>$1,050.00</td>
<td>Included</td>
</tr>
<tr>
<td>Supervision Travel</td>
<td>$925.00</td>
<td>Included</td>
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<tr>
<td>Electrical</td>
<td>$875.00</td>
<td>Included</td>
</tr>
<tr>
<td>Graphics/Design</td>
<td>$4,800.00</td>
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</tr>
<tr>
<td>Furnishings</td>
<td>$1,020.00</td>
<td>Included</td>
</tr>
<tr>
<td>Carpet</td>
<td>$2,340.00</td>
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<tr>
<td>Carpet Padding</td>
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<td>Included</td>
</tr>
<tr>
<td>Total</td>
<td>$38,826.00</td>
<td>$20,289.00</td>
</tr>
</tbody>
</table>
DALTON: 20’ x 20’

10% Discount
If Ordered By January 31, 2018

Key Features - Price point: $20,289.00

- 8 large “L” shaped lightbox towers on each corner with tension fabric graphic
- Inside panel of lightbox is available for graphics
- Black metal structure spanning the towers with track lights between – overall height 12’ to top of header
- (4) branded headers on top of columns
- 1M reception counter with locking doors
- Installation & Dismantle included
- Electrical power and labor for light boxes included
- Standard GES furniture included
- Standard Carpet / Padding included
- Material handling included
VOLTA: 20’ x 20’

10% Discount
If Ordered By January 31, 2018

Key Features - Price point: $20,419.00

- (4) - large black metal frames with overlay graphics on the interior and exterior of the booth with zig zag configuration
- (4) - Header graphics at 12’ for brand visibility
- Interior track lighting with 16 fixtures
- 1M reception counter with locking doors and internal shelf
- Installation & Dismantle included
- Standard GES furniture included
- Electrical power and labor for track lighting included
- Standard Carpet / Padding included
- Material handling included
THOMPSON: 20’ x 20’

10% Discount
If Ordered By January 31, 2018

Key Features - Price point: $18,450.00

- (4) curved walls with overlays on both sides
- (2) “L” Shaped headers with 3’ high branding on top
- (1) curved reception counter with front graphic and black top
- Track lighting to highlight inside curved graphic panels
- Installation & Dismantle included
- An allotment of 2-5amp outlets is included for power.
- Standard GES furniture included
- Standard Carpet / Padding included
- Material handling included
SAGAN: 20’ x 20’

10% Discount
If Ordered By January 31, 2018

Key Features - Price point: $37,734.00

- (3) curved walls created using GES ICE wall system, that will have overlay graphics on both sides
- Rental hanging sign measuring 14’ diameter x 5’ high with tension fabric
- 1.5M curved reception counter with front graphic
- Installation & Dismantle included
- Rigging of hanging sign included
- Round Pedestals for example only and not included
- Standard Carpet / Padding included
- Material handling included
WATSON: 20’ x 20’

10% Discount
If Ordered By January 31, 2018

Key Features - Price point: $17,838.00

- (2) - 16’ high towers with connecting bridge overhead
- Track lighting with 12 fixtures across the bridge
- Custom reception counter
- Standard GES furniture included
- Installation & Dismantle included
- Electrical power and labor for lighting included
- Standard Carpet / Padding included
- Material handling included
HARVEY: 20’ x 20’

10% Discount
If Ordered By January 31, 2018

Key Features - Price point: $27,760.00

• 15’ center tower with storage (locking door)
• Custom “L” shaped reception counter
• (3) shelving units for displaying items with branding opportunity on backside facing aisles
• (6) Pedestals of multiple sizes (no storage inside pedestals)
• Standard GES furniture included
• Standard Carpet / Padding included
• Material handling included
GALEN: 20’ x 30’

10% Discount
If Ordered By January 31, 2018

Key Features - Price point: $28,222.00

- (4) 8’ high wall units on each corner with graphics
- (4) – 50” headers – 160” long on top of corner units
- Small storage room in back with locking door
- (2) Semi – private areas in the back
- Track lighting (5 fixtures) to highlight backwall of storage unit
- Small reception counter in front of booth
- Installation & Dismantle included
- Standard GES furniture included
- Standard Carpet / Padding included
- Material handling included
**MENDEL:** 20’ x 30’

**10% Discount**  
If Ordered By January 31, 2018

**Key Features - Price point: $20,802.00**

- (6) - 16’ high towers with connecting bridge overhead  
- (3) Sections of Slatwall for displaying items  
- Custom reception counter  
- Standard GES furniture included  
- Electrical power and labor for lighting included  
- Installation & Dismantle included  
- Standard Carpet / Padding included  
- Material handling included
**FORD: 20’ x 30’**

**10% Discount**
If Ordered By January 31, 2018

**Key Features - Price point: $39,872.00**

- (3) – 15’ high towers anchoring the booth with high visibility graphics
- Storage available in back tower
- Custom “L” shaped reception counter with graphic overlay
- (3) Pedestals for display (no storage inside pedestals)
- (4) Shelving units with branding available on the outside
- Installation & Dismantle included
- Standard GES furniture included
- Standard Carpet / Padding included
- Material handling included
NOBEL: 20’ x 30’

10% Discount
If Ordered By January 31, 2018

Key Features - Price point: $18,476.00

- (4) - 16’ high towers with connecting bridge overhead
- Track lighting highlighting graphics on walls
- Small reception counter with locking doors and interior shelf
- (2) slatwall sections for display items with highlight track lighting over section
- Shelving section in back highlighted by track lighting
- (2) semi-private areas with room for table and chairs
- Installation & Dismantle included
- Electrical power and labor for lights included
- Standard GES furniture included
- contour chairs
- Standard Carpet / Padding included
- Monitor not included in package price
- Material handing included
Other GES Examples
Other GES Examples