



We wanted to make you aware of the following organizations that might be contacting you in the next several months regarding various activities concerning the upcoming Display Week 2022 and their official status with SID.

Please be advised that we strongly discourage you from working with any unapproved and non-vetted companies or vendors as many are fraudulent. ***Below is a list of vendors that are approved to provide services to Display Week exhibitors.*** When in doubt, email [drocco@pcm411.com](mailto:drocco@pcm411.com) before signing on the dotted line!

**Exhibit space sales, sponsorships, and advertising in the Exhibit & Product Guide:**

All sales: [boothsales@sid.org](mailto:boothsales@sid.org)

Exhibit Service Manager, Danielle Rocco: [drocco@pcm411.com](mailto:drocco@pcm411.com) or 646-226-7592

**Display Week – General Questions:**

Operations Manager, San Tola; [stola@pcm411.com](mailto:stola@pcm411.com) or 813-284-0634

**Display Week – Registration Questions:**

Registration Manager, Cindy Ledesma: [clesma@pcm411.com](mailto:clesma@pcm411.com) or 212-460-9700

**Hotel and Travel:**

Par Avion: 877-685-2948: concerns to [rescenter@paravion-inc.com](mailto:rescenter@paravion-inc.com)

**General Contractor:**

GES: 800-475-2098 special requests: Stefanie Moss: [smoss@ges.com](mailto:smoss@ges.com)

**ID Magazine Advertising:**

Wiley Publishing: Vanessa Winde: [vwinde@wiley.com](mailto:vwinde@wiley.com)

**Media Relations:**

Leavitt Communications: [PRESS@sid.org](mailto:PRESS@sid.org)

**Lead Retrieval:**

Cvent: Email: [leadcapture@cvent.com](mailto:leadcapture@cvent.com)

**Security:**

TBA

**Temp Staff:**

TBA

Should you receive calls soliciting your business from other companies, please let PCM know so we may be able to assist you and halt these distractions. Also, if you have any questions or concerns, please feel free to contact Danielle Rocco so she may be of further assistance.

We look forward to assisting you in planning for a successful Display Week 2022. Thank you for your assistance and consideration.