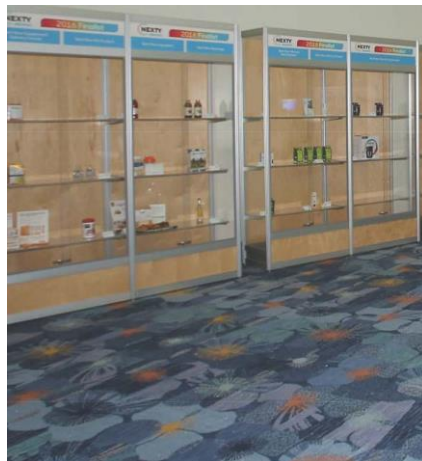




The 3<sup>rd</sup> Annual Exhibitor Product Showcase will be held at Display Week 2018 – Los Angeles. This feature at Display Week is an opportunity for all exhibitors to place their 2018 products in a dedicated area, to allow all show attendees to preview the latest technology before visiting their booths. The 2018 Exhibitor Product Showcase is a quick overview of what attendees will be able to see as they walk the entire show floor. This is an excellent opportunity for every exhibitor to gain additional exposure. This opportunity does not require any additional exhibitor staff as it is an unmanned area. ***This area is for products only. Only literature that accompanies the actual 2018 product will be permitted.***

### EXHIBITOR PRODUCT SHOWCASE DISPLAY PACKAGES

***New for 2018:*** The 2018 Display Week Exhibitor Product Showcase will now feature glass display cases, free electricity (upon request) as well as table top displays. The display cases will display multiple products. The cases are 19”D x 6.5’W x 8’H. Case or Table Display: this display provides an opportunity for buyers and media to get a close look at your product by viewing it for an added impact. Please contact Danielle Rocco if you have any questions.



### EXHIBITOR PRODUCT SHOWCASE RULES AND ENTRIES

We ask for your cooperation in abiding by the rules established for the Exhibitor Product Showcase. It may be necessary for Display Week staff to interpret and enforce the rules. To avoid problems and risk possible disqualification, **PLEASE READ AND REVIEW THE RULES CAREFULLY BEFORE SUBMITTING ENTRIES.**

#### A. ENTRY CATEGORIES

- Product Only: There is no size limitation, but we request you contact Danielle Rocco to discuss your company's product display dimensions decision and which format and size of product that you will be showcasing.

#### B. ELIGIBILITY

- Entries are applicable to companies that are fully paid exhibitors at the time of Display Week 2018
- All products must be displayed in accordance with Display Week regulations.

#### C. LIMITATION

- This opportunity does not require any additional exhibitor staff as it is an unmanned area.
- Products must be displayed and may be accompanied by a photo and/or literature to explain and describe application or function of the product on display.

#### D. ENTRY DIMENSIONS

- We will do our best to accommodate your product. Please contact Danielle Rocco if you have any questions.
- Large products on floor are permissible, but you need to contact Danielle Rocco for qualifications.

#### E. ON-SITE ENTRY CHECK-IN

- Entries must be hand delivered by exhibitor to the Exhibitor Product Showcase on May 21<sup>st</sup> from 1:00 pm – 5:00 pm
- If special on-site assembly is required, exhibitor must provide personnel to do so. Labor availability and all costs associated with set-up and removal of entries are the responsibility of the exhibitor.
- Exhibitor personnel checking entries in will be assisted by a member of the Display Week staff.

**F. ENTRY DISPLAY**

- The Exhibitor Product Showcase will be open for viewing to all attendees, press, and exhibitors during Display Week exhibit hall published hours.
- All entries must remain on exhibit for all three show days and all show hours.

**G. SECURITY**

- Display Week official security company will be employed to guard the area on a 24-hour basis.
- Display Week does not assume responsibility for losses by exhibitors from theft, damage, etc.

**I. ON-SITE CHECK OUT**

- Exhibitors must show the following TWO (2) forms of identification: their Display Week badge and photo I.D. A Display Week staff member will collect the business card, and products will be released to respective exhibitor personnel only. We ask for this ID to protect exhibitors and their products. THERE WILL BE NO EXCEPTIONS! Entries must be picked up on Thursday, May 24<sup>th</sup> from 2:00 pm – 3:00 pm.
- Exhibitors expressly agree that SID does not have any responsibility for the products displayed. Any products not retrieved by 3:00 p.m. on Thursday May 24 will be donated to charity by SID.

*Questions? Contact Danielle Rocco, 646-226-7592, drocco@pcm411.com*

**Exhibitor Product Showcase registration application and agreement**

You can reserve your spot at the Exhibitor Product Showcase by completing the form below or by modifying your Cvent exhibitor record. Click [here](#) to login. Please email Danielle Rocco if you need your confirmation number and/or login resent to you (drocco@pcm411.com).

Yes, my company would like to participate in the Exhibitor Product Showcase 2018 – Los Angeles.

Company name: \_\_\_\_\_ Booth Number: \_\_\_\_\_

Contact name: \_\_\_\_\_ Email address: \_\_\_\_\_

Number of product entries your organization will be showing - Circle one - 1 2 3 4 more: \_\_\_\_\_

Do you require electric (electric is provided upon request)? Circle one - YES NO

Size of Exhibitor Product Entry: \_\_\_\_\_

Weight of Exhibitor Product Entry: \_\_\_\_\_

Signature: \_\_\_\_\_

**Questions?** Contact Danielle Rocco at drocco@pcm411.com