



# 2026 Sponsor Prospectus

Exhibition: May 5-7, 2026  
Conference: May 3-8, 2026

Los Angeles Convention Center

Powered by  The Society for  
Information Display

# Curated Packages



Special curated packages provide the highest visibility and allow you to build the greatest brand presence across multiple channels before and during the show.

## **Leading Sponsor (3) \$30,000**

Benefits include thought leadership, networking and branding opportunities throughout the show

## **Major Sponsor (5) \$15,000**

Exclusive branding, networking and onsite targeted opportunities

## **Supporting Sponsor (multiple) \$7,500**

Onsite targeted branding and networking benefits



# Conference Opportunities

**Target your audience** and promote your brand and products through our premier symposia, featuring nearly 100 sessions designed to engage select audiences.

## **Technical symposium title sponsor \$25,000**

Benefits include logo backdrop, onsite signage, mention in all conference communications and literature  
VIP admission tickets

## **Industry track/topic sponsor \$6,000; \$3,000**

Benefits include onsite signage, mention in marketing communications and literature table  
VIP admission tickets to attend sponsored sessions

## **Special Sessions:**

**CenterStage Programming \$15,000**

**Exhibitor Forum Showcase \$10,000**

**Young Leadership Conference \$10,000; \$6,000**

**XR Panel & Pavilion \$10,000**

**AI OpenCV Conference [contact for more info](#)**

Benefits include onsite signage, mention in marketing communications and literature table  
VIP admission tickets to attend sponsored sessions

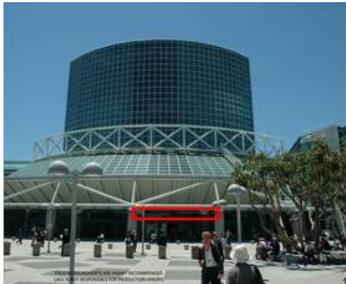


# Targeted Opportunities



Stand out from the crowd and make a big impact by investing in high-visibility signage at strategic locations throughout the venue

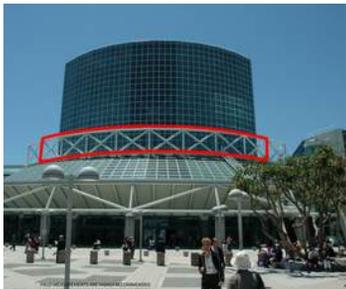
## Los Angeles Convention Center Exterior Branding



**\$10,000**  
Canopy Banner  
30'W x 5'H  
(5 locations)



**\$5,000**  
Column Wrap (cling)  
12'W x 12'H  
(8 locations)



**\$35,000**  
Eyebrow Banner  
135'W x 16'H  
(1 location)



**\$55,000**  
Tower Banner  
60'W x 60'H  
(1 location)

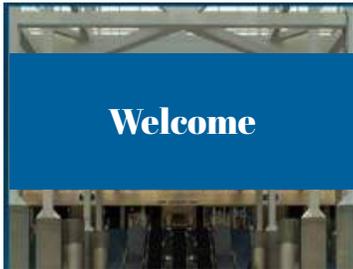


**\$10,000**  
Main Entrance Door Decals  
24" W x 36" H  
(minimum 10 locations)

# Targeted Opportunities (Cont.)



## Los Angeles Convention Center Interior Branding - Atrium Lobby Level



**\$7,000**  
**Welcome Rotating  
Video Display**  
36.08' w x 13.12' h  
(5 opportunities)



**\$8,000**  
**Lobby Banner**  
Approx. 30' W x 15' H  
(2 locations )



**\$8,500**  
**Center Banner**  
Approx. 30'W x 13'H  
(2; left and right of welcome LED)

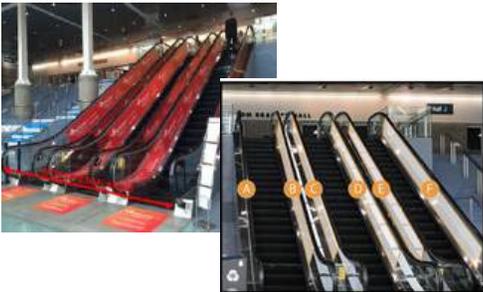


**\$15,000**  
**Lobby Networking Lounge**  
(exclusive)

# Targeted Opportunities (Cont.)



## Los Angeles Convention Center Interior Branding - Lobby/ Street Level



**\$10,000**  
Escalator Graphics  
306" W x 23.75" H  
(6 sets total)



**\$3,500**  
Column Wrap (rectangular)  
48" W x 92" H  
(multiple)



**\$9,000**  
Staircase Graphics  
(2; price per side)



**\$2,500 (per day)**  
ePosters  
1'87"W x 6'30"H  
(multiple)

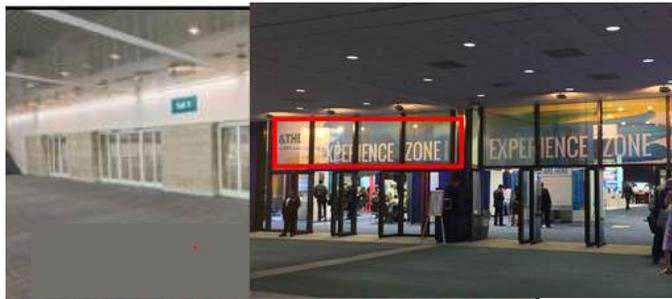


**\$1,800**  
Meter Panels  
(multiple)

# Targeted Opportunities (Cont.)



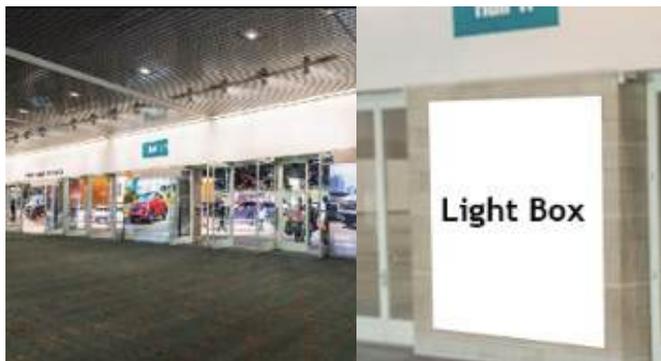
## Los Angeles Convention Center Interior Branding - Exhibit Level



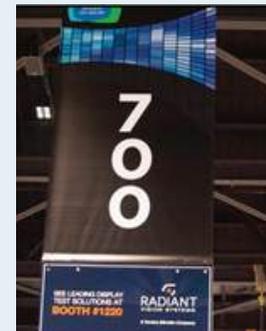
**\$10,000**  
Exhibit Hall Entrance Decals  
(exclusive)



**\$5,000**  
Floor Decals  
Approx. 24" W x 36" H  
(multiple)



**\$9,000**  
Light Box - Exhibit Hall Entrance  
Approx. 120" W x 96" H  
(4 locations)



**\$10,000**  
Aisle Signs  
Approx. 48" W x 24" H  
(exclusive)

# Exclusive One-of-a-kind Opportunities



Maximize brand awareness with unique opportunities that provide lasting impressions on Display Week attendees. Unless noted, 1 opportunity per sponsorship only.

## **Business meeting technology sponsor \$10,000**

- Stage branding
- Acknowledgement by SID president during keynote address
- Option to feature your company LED screen product

## **Display 101 & Exhibition Tour \$5,000**

- Onsite branding
- Acknowledgement during session
- Literature for display outside of session room

**VIP lounge \$10,000**

**Video wall \$10,000**

**Job fair \$3,000**

## Exclusive One-of-a-kind Opportunities (Cont.)



- I-Zone **\$20,000**
- Headshot booth **\$10,000**
- Registration counter **\$10,000**
- Foldout floormap sponsor **\$7,500 \*NEW**
  
- Coffee (all show days) **\$9,500**
- Ice cream social (1 day) **\$6,000 \*NEW**
- Popcorn social (1 day) **\$6,000 \*NEW**

- Lanyard **\$15,000**
- Tote bag **\$15,000**
- Pens **\$2,500**
- Notepads **\$2,500**
- Highlighters **\$2,500**



# Activation Events Opportunities



Enhance your brand's impact at Display Week by hosting a standout event that excites and engages your target audience. From product launches and VIP receptions to showcases, events offer the ideal setting to craft unforgettable experiences to strengthen brand visibility and build meaningful, long-term relationships.

## **Host-a-day at Display Week (3 available) \$15,000**

- Exclusive lobby branding on sponsored day
- Opportunity to place promoters in lobby to greet visitors
- Option to meet & greet press
- 1 exclusive room to host private event or networking function

## **Member party \$20,000 \*NEW**

## **Tuesday happy hour \$15,000**

## **President's reception \$15,000 \*NEW**

## **Press sponsor \$5,000**



# Digital Advertisement Opportunities



Registration webpage banner  
and email confirmation ad **\$8,000**

Mobile app sponsor **\$10,000**

Mobile app rotating ad sponsor **\$3,000**

Directory kiosk sponsor **\$5,000**

Directory kiosk rotating  
ad sponsor **\$2,000**



# Digital Advertisement Opportunities (Cont.)



Display Week e-daily exhibitor spotlight **\$1,800**

Display Week promotional video **\$3,500**

Social media post **\$1,500**

Banner ad in Information Display e-newsletter **\$2,050**

## Print Opportunities

Advertorial in Information Display Magazine **\$3,800**

Half-page ad in Information Display Magazine **\$2550**



**DISPLAY WEEK DAILY**  
TUESDAY | MAY 14, 2024

If I had to sum up today in one word it would be "big." Our keynote speakers—Moungi Bawendi, Jason Hartlove, and Jun Zhao—are major names in the display world. I can't wait to hear the insights these luminaries will share with us.

After the keynotes, get ready for massive fun (and immersive learning!). Starting at 10:30 AM the doors to the exhibition hall will officially open! See, experience, and explore all the latest products and innovations on the floor.

Amidst all the excitement, don't forget to take advantage of the available 95+ symposium sessions. You will make giant strides in your knowledge of conventional LCDs and OLEDs, as well as the hot topics like automotive displays, near-eye displays, and AI-integrated displays.

Dive into a full day of unmatched education programming and exhibition hall exploration to make the most out of your time here at Display Week!

Enjoy!

Hyun Jae Kim  
Display Week General Chair

**PROGRAM HIGHLIGHTS**

**Keynotes Unlocking Innovation**  
EX Registration Required  
8:35 AM - 10:30 AM  
You'll want to be in Grand Ballroom 220A to experience this exclusive lineup of visionaries:

 Moungi Bawendi Lester Wolfe Professor of Chemistry MIT Department of Chemistry Quantum Magic in Quantum Dots: A Synthesis Unlocks a Journey of Nanoscale Explorations	 Jason Hartlove Vice President of Display and Optics, Meta New Realities: Opportunities and Challenges for Display in AR and VR	 Jun Zhao Chief Executive Officer, TCL COO Beyond Pixels, Innovative Displays Leading the Future
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**The Exhibit Hall Opens Today!**  
EX Registration Required  
10:30 AM - 6:30 PM  
The SID exhibition of display components and systems is your opportunity to see the latest innovative products from the leading companies in the information display industry. The exhibition opens today at 10:30 AM, take a look at the [full lineup](#) to plan out your must-sees on the show floor today.

# We look forward to seeing you at Display Week



**Don't miss this extraordinary opportunity to be a part of it!**

Contact us for details and more information about how to make the most of your Display Week investment.



## General Inquiries

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## Exhibitor Services

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